



# PUBLIC SEMINAR TWO-DAY INTENSIVE

<b>2010</b>
<b>August 26-27</b> (class led by Steven Tomlinson)
<b>October 6-7: Women Only</b> (class led by Nancy Graves)

**MARGARET KEYS**  
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Classes are held in Austin, Texas from 8:30 a.m. to 5:00 p.m. Continental breakfast and lunch are provided.

The course fee is \$1595, which includes all materials. Payment is due at the time of registration to secure your place in the class. Should you need to cancel for any reason up to 15 days before the class, half of your fee will be returned to you or applied toward another class. There is no refund for cancellations in the two weeks before the class.

#### Five Principles of Our Work

- You must understand your audience.
- To make an impact, you must take a risk.
- You must frame your proposal in terms of your audience's interests.
- The best communication is a clear, relevant message delivered with complete authenticity.
- Connect — don't perform.

**REGISTRATION FORM** Complete and fax to (512) 472-6906 or mail to Margaret Keys, Tarrytown Station, Post Office Box 5709, Austin Texas 78763-5709.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_ Today's date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (Business): \_\_\_\_\_ (Home): \_\_\_\_\_

e-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Course date: \_\_\_\_\_ Admin name/e-mail: \_\_\_\_\_

Please tell us how you heard about this course: \_\_\_\_\_

<b>METHOD OF PAYMENT</b>		
<input type="checkbox"/>	Check payable to Margaret Keys	
<input type="checkbox"/>	Invoice me. Purchase order required; purchase order number: _____	
<input type="checkbox"/>	Credit card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express	
Card number: _____	Exp. Date: _____	Security Code: _____
Billing address: _____		
City _____	State _____	Zip _____
Name as it appears on card: _____	Signature _____	

**You will be notified upon receipt of payment with confirmation of your place in class. Confirmation is subject to availability. A follow-up e-mail with more details will be sent to you a few weeks prior to the class.**